

# EDM and External Communication Template

## Headline:

This May we are supporting the Zahra Foundation and their work empowering women recovering from domestic abuse.

## Body:

May is Domestic Violence Prevention Month.

At [Your Organization], we are committed to addressing domestic abuse and reducing its impact. That's why, this May, we are hosting [insert option] in support of the Zahra Foundation or hosted by a subject matter expert from the Zahra Foundation.

The Zahra Foundation focuses on economic empowerment through tailored educational initiatives and financial counseling, offering pathways to education, training, and employment for women impacted by family and domestic violence.

On average, it takes seven attempts for women to leave an abusive relationship, as they fear falling into poverty or homelessness. Unfortunately, this fear is the reality for over 100,000 Australians today. By providing pathways to economic empowerment and financial independence, the Zahra Foundation ensures women avoid becoming part of this growing number.

At [Your Organization], we join Zahra's mission to see a South Australia where all women are economically empowered and safe.

Join us at our [event/fundraiser] where we will have the opportunity to learn, share, and become changemakers in our community together.

or

Please consider making a donation to the Zahra Foundation this month so that they can continue their important work assisting the women of SA recovering from domestic abuse.

